

International Conference on Rivers and Civilization: Multidisciplinary Perspectives on Major River Basins

La Crosse, Wisconsin USA
June 25-28, 2006
www.rivers2006.org



AN INVITATION TO SPONSORSHIP

This conference, hosted and presented by the *University of Wisconsin-La Crosse* and the *National Mississippi River Museum & Aquarium* (in association with the *Smithsonian Institution*), is the third in a series of international conferences on large river basins. This conference is targeted for a multidisciplinary audience from the sciences, arts, and humanities, as well as other groups who manage and use riverine resources. Selected presentations, exhibits, and other events will be open to the general public. Headlining the conference will be Jared Diamond, winner of a Pulitzer Prize. Several other internationally renowned scholars will also be featured. Prior conferences in this series were held at Dubna University (Russia), along the Volga River in 2002, and at Assiut University (Egypt), along the Nile River in 2003.

The organizers are seeking sponsors and donors to enhance the conference and to increase participation by international speakers, university students, beginning professionals, and the general public. You are invited to become a sponsor of the International Conference on Rivers and Civilization. Contribution levels for sponsors and donors follow, with amounts denoted in U.S. dollars.

MAJOR SPONSOR - \$15,000 or greater

- Your organization's name and/or logo highlighted as a major sponsor on conference announcements, on the conference Web site, and in the conference program (full page recognition).
- A complimentary, premium display booth or exhibit and an invitation to a reception with featured speakers and dignitaries.

CONTRIBUTING SPONSOR - \$7,500 to \$14,999

- Your organization's name and/or logo highlighted as a contributing sponsor on conference announcements, on the conference Web site, and in the conference program (half-page recognition).
- A complimentary display booth or exhibit and an invitation to a reception with featured speakers and dignitaries.

SUPPORTING SPONSOR - \$3,500 to \$7,499

- Your organization's name and/or logo highlighted as a supporting sponsor on conference announcements, on the Web site, and in the conference program (quarter-page recognition).
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DONOR – up to \$3,499

- Your organization's name (or individual donor's name) listed as a donor on the Web site, in the conference program and in a display in the exhibition area of the conference facility

SESSION SPONSOR – Financial support of a session including funding for travel of one or more invited speakers to the conference.

- Your organization's name and/or logo highlighted as a session sponsor on the conference announcements, on the conference Web site, and in the conference program.
- Recognition of your organization at the sponsored session and an invitation to a reception with featured speakers and dignitaries.

Sponsors and donors may choose to have their monetary contributions designated to support a specific conference activity, item, or event. Examples include printing of the conference program, printing of signage for the conference, travel support and/or registration fees for speakers or other conferees, special events for the general public, social mixers, receptions, tours, conference mementos, and refreshment breaks.

In-Kind Sponsor – Provide personnel time and/or materials for the conference. Examples include organizing and conducting tours or other special events, providing vehicles or watercraft for use in tours; donation of materials such as audiovisual equipment, mementos, printing of the conference program, printing of signage for the conference, providing computers for the speaker-ready room or for internet access by conferees.

Your support would contribute greatly to the success of the International Conference and will be appreciated by the participating conferees and the public. Questions regarding sponsorship opportunities should be directed to Conference Co-Chair, Ronald Rada (rada.rona@uwlax.edu, phone 608.785.8259).